



ALYZZA KIM TY

INDUSTRIAL DESIGNER

CONTACT ME

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ABOUT ME

I'm a designer with 5 years of experience in product and graphic design with skills in social media, marketing collateral, 3D modeling, logo branding, and research.

Also studying for 2nd degree in interior design. I'm passionate about idea organization, design and learning new things.

EDUCATION

Polytechnic University
of the Philippines
Bachelor of Science in
Interior Design
2021-Present

Mapúa University
Bachelor of Science in
Industrial Design
2011-2017

Luleå University of Technology
Linnaeus Palme International
Exchange Programme
Autumn Semester,
August - December 2015
Luleå, Sweden

PROFESSIONAL TIMELINE

Creative Lead

Eleven Eleven Digital Marketing | February 2024 - Present

Handled creative projects including social media postings, promotional shoots, and magazine layouts for high-profile clients such as Gokongwei Group, SMDC, The Estate Makati, Robinsons Department Store, Spatio, and V&A Law.

Graphic Designer

Huddle Design Studio | January 2022 - January 2024

We create engaging social media content, marketing materials, and logos for various clients, including Gringo, Honeybon, Saturday Goose, and more.

Graphic Designer

Bon Appetee

Golden Joy Franchising Incorporated | April - September 2019

Manage monthly promotions, check interior layouts of upcoming branches, and oversee the development of marketing collaterals and materials for franchisees.

Product Designer

Nice Packaging Limited | June - October 2018

Design innovative cosmetic packaging using 3D printing for a variety of product lines including lipstick, foundation, powder and more.

Assistant Designer

Montepadi Designs | 2016-2018

I helped in designing showrooms for DTI fairs, selecting top products from various Philippine regions to represent culture and enable exports.

TECHNICAL SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe Lightroom
Canva

MS Office
Capcut
AutoCAD
Sketchup

SPECIALIZATIONS

Logo & Branding
Marketing Collateral
Packaging Design
Design Research & Analysis
Spatial Design

INTERESTS

Arts & Design
Crafts
Travelling
Scenery Photography
Learning new hobby